

6th Annual Northeast Los Angeles Veterans Day Parade
Sunday, November 13, 2011 @ 1:00 P.M.
“ An Eagle Rock Centennial Event”

Dear Community Supporter:

The 6th Annual Northeast Los Angeles Veterans Day Parade is joining forces with this year's 2010-2011 Eagle Rock Centennial Committee to produce the 6th Annual Northeast Los Angeles Veterans Day Parade. The parade will feature local area Veterans as well as historically significant individuals of past and present from the Eagle Rock community. We are planning for a full day of events including an 11am Solemn Ceremony at Eagle Rock City Hall; a 1pm Veterans and Centennial Honorees parade up Eagle Rock Boulevard to Eagle Rock High School; a 2pm (time approximate) honoree awards program, an “All American Stage Show,” and a screening of the history of Eagle Rock in the High School auditorium. This event is expected to bring 5,000 participants and observers together in celebration of our veterans who served during all wars for our freedom, as well as, celebrating the history of Eagle Rock.

This year we again provide the opportunity for businesses and individuals to become a sponsor by purchasing an ad in the event program booklet. The advertising deadline is September 2, 2011.

Please review the categories of sponsorship listed below and select the category that best suits your budget. All contributors of \$50 or above will be listed in text on centennial event flyers.

GOLD SPONSOR: - \$2,000.00

Includes full color back page (7.25w X 10h) advertising in the commemorative program
Inclusion of your name/logo on our promotional materials
Recognition by the parade announcer during parade and at the post parade festival.
Preferred placement in the parade line-up as a rider in the parade
Recognition certificate from the City of Los Angeles
Your logo on parade T-shirt (5 sq. inches)
Your name/logo on a sponsor page on 6-10 area websites, i.e. Chamber of Commerce

SILVER SPONSOR: - \$1,000.00

Includes full color inside cover page advertising in the commemorative program
Inclusion of your name/logo in all of our promotional materials
An opportunity to ride in the parade
Recognition certificate from the City of Los Angeles
Your name/logo on a sponsor page on 6-10 area websites, i.e. Chamber of Commerce

BRONZE SPONSOR: - \$ 500.00

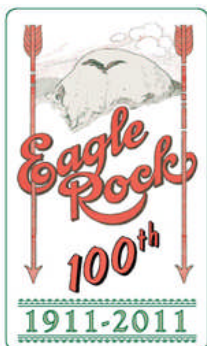
Includes full page advertising in the commemorative program
An opportunity to ride in the parade
Recognition certificate from the City of Los Angeles

Checks payable to: NELA Veterans Parade, 3811 Verdugo Road, Los Angeles 90065

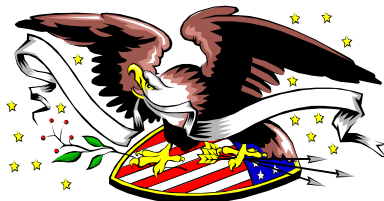
Ruby de Vera 323-258-0776 email:rbdevera@sbcglobal.net
Heinrich Keifer 323-385-4935 email: HKeifer101@sbcglobal.net
Maggie Darret-Quiroz 323-788-1323 email: mdarett@sbcglobal.net

High resolution jpeg format, PDF or camera-ready artwork is required for logo. Deadline 9-2-11

The Northeast Los Angeles Veterans Day Parade is a 501c3 non-profit organization-ID 27-3252081



Remember, if you value your freedom, thank a Veteran!



6th Annual Northeast Los Angeles Veterans Day Parade

Sunday, November 13, 2011 (Registration opens at 10:30AM, ends at 12:00PM)

At the Glassell Park Senior / Community Center 3750 Verdugo Rd. 90065)

“An Eagle Rock Centennial Event”

We need Convertible Cars and Trailers

Dear Community Supporter,

We would like to invite you to participate in this year's Veterans Day Parade by bringing your convertible car or trailer out on parade day and allowing it to be used (driven or towed by you) for carrying a celebrity, political official or Veteran.

This is a great opportunity for you to have some fun and serve the community at the same time, and it is a great family event for a grandchild, nephew or niece.

The parade starts on Sunday, November 13, 2011, at 1:00 p.m. at the corner of Verdugo Road and Eagle Rock Boulevard. We will use the Glassell Park Senior Center as our staging area and convertible cars and trailers can be lined up right on Verdugo Road near W. Ave 37 starting at 10am.

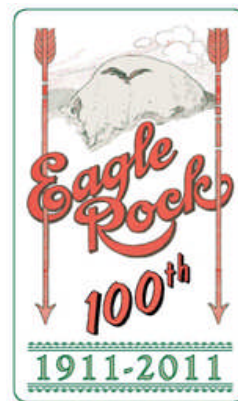
Remember, if you value your freedom, thank a Veteran.

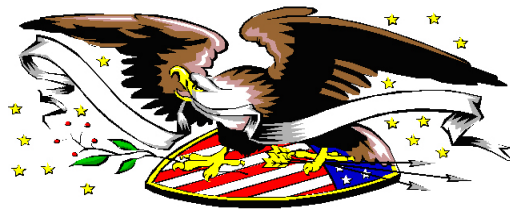
Sincerely,

Veterans Day Parade Committee

Contact _____

Phone _____





6th Annual Northeast Los Angeles Veterans Day Parade

Sunday, November 13, 2011 (Registration opens at 10:30AM, ends at 12:00PM)

At the Glassell Park Senior / Community Center 3750 Verdugo Rd. 90065)

“An Eagle Rock Centennial Event”

Mail to: 3811Verdugo Rd. LA. CA. 90065 Fax to: (323) 255-6387

Contact Name: _____ Organization : (if applicable) _____

Address: _____

City _____ State _____ Zip _____

E-mail address: _____ Phone # _____

Classification: (see below) # _____ Classification Name: _____

Classes 4 - 8 Vehicles: Year _____ Model: _____

[] Yes, I would like to perform a short program (3-5 min.) at the post parade festival

When submitting this form, please provide proof of insurance on all moving vehicles.

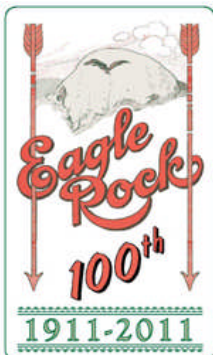
- 1. Do Not Throw anything from a moving vehicle. Walking participants may distribute items (candy, balloons, flyers, etc.)
- 2. You may be asked to drop out if you are slowing down the parade.

Entry Classification

1. Veteran(s) group
2. Musical group
3. Horse(s) or horse drawn vehicle
4. Convertible Car for honoree(s)
5. Organization Adult float
6. Organization Student float
7. Organization Business float
8. Any type of non-convertible decorated vehicle
9. Non-Profit Org. without float or vehicle

A Float is defined as any entry that is decorated, movable on at least 4 wheels, and pulled by hand or any vehicle.

Proof of insurance required on vehicle. All entries will be sent a confirmation and final instructions prior to the parade. All entries are asked to provide a banner for identification.



- Please provide a 30-70 word summary of your entry with this form to be read at announcer stand(s) on a separate sheet.
- Registration deadline is Friday, November 4th.
- An additional \$10 fee is required for late registration.
- Late registration is accepted on the morning of parade up to 11:00 am.
- Please make checks payable to the NELA Veterans Parade.

Remember, if you value your freedom, thank a Veteran!